Outline

• General Information
• Forum Schedule
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• Forum Introduction
• Media Exposure
SEMI held Energy Taiwan Forum 2018 on September 19-21. The 17 insightful forums invited representative members in the area of green energy, including government officials, researchers and leading companies, to share their experience and latest information on PV, wind energy, hydrogen & fuel cells, smart energy & storage, green finance & insurance, etc. The platforms facilitate interactions among stakeholders from the industry, the government, academics and research groups, offering the latest trends of green energy and pre-position for opportunities in the market!
General Information

- Date: Wednesday - Friday, Sept 19 – 21, 2018
- Venue: 4F & 5F, Taipei Nangang Exhibition Center, Hall 1
- Advisor: 經濟部
- Organizer: 半導體產業發展聯盟
- Supporters:
- Co-organizers:
<table>
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<th>Date</th>
<th>09.19 Wednesday</th>
<th>09.20 Thursday</th>
<th>09.21 Friday</th>
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<tr>
<td>Venue</td>
<td>401 504abc</td>
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<td>Attendee</td>
<td>220 110</td>
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<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>09:00-12:00</td>
<td>Offshore Wind Energy Summit – Leadership and Prospects in the Asia Pacific Offshore Wind Energy Market</td>
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<td>PV Market Deployment</td>
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<tr>
<td>12:00-13:30</td>
<td>VIP Luncheon</td>
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<td>PV Market and Business Model Development Seminar</td>
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<tr>
<td>13:00-16:30</td>
<td>Offshore Wind Energy Summit – Dialogues on the Development of Wind Turbine and Marine Engineering Technologies</td>
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<td>Partner Program: Accelerating the Renewable Energy Future in Taiwan</td>
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<td>Partner Program: ITRI</td>
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<td>Offshore Wind Energy Summit – Talent Incubation and Passing on the Experience: Matching the Right Persons to the Right Roles</td>
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<td>Quality Roundtable</td>
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<td>Offshore Wind Energy Summit – Laying Foundation for an Inspection and Verification Framework to Facilitate Steady Growth of the Industry</td>
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<td>PV Technology Symposium</td>
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<td>Hydrogen Industry Trend Forum</td>
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<td>Partner Program: Chinese Testing and Certification Association</td>
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<td>Green Finance and Insurance Tutorial – PV Smart Storage &amp; Energy Integration Forum</td>
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**PV**  | Wind Energy  | HFC  | Smart Storage  | Partner Program
Sponsors

3M

DUPONT

HITACHI

MEGA SUNERGY

MOTT MACDONALD

Powin

solaredge

TÜV Rheinland

URE

WINAICO

Power to Perform

TAIPEI Department of Information and Tourism
67% Growth (compared with last year)

- Forums: total 17 including 4 partner programs
- Attendee: 1535+
PV Market Deployment

- Date & Time: 09:00 – 12:00, Wednesday, September 19, 2018
- Moderator: Dr. Chung-Wen Lan (Member, SEMI Taiwan PV Committee / Distinguished Professor in Chemical Engineering, NTU)
- Speakers: Ms. Yali Jiang (Solar Analyst, Bloomberg New Energy Finance), Mr. Yao Xu (North Asia Branding Specialist, Jinko), Mr. Morgan Kuo (Consultant, PV Market Strategy & Technology Consulting, WisolPro), Mr. Allen Yang (Industry Analyst, Market Intelligence & Consulting Institute), Mr. Jin-Sheng Su (Secretary General, BOE, MOEA)
- Attendee: 110+
PV Executive Summit

- Date & Time: 13:30 - 16:30, Wednesday, September 19, 2018
- Theme: Mapping Out New Solar Energy Future — from PV to Smart Storage and Smart Grid Applications
- Forum Chair: Mr. Ellick K.J. Liao (Chairman, SEMI PV Committee / Chairman and CEO, TSEC)
- Moderator: Ms. Doris Hsu (Member, SEMI PV Committee / President, SAS)
- Speakers: Mr. Zhenguo Li (President, LONGi), Mr. Andy Shen (President, Module Business & Overseas System Business, URE), Mr. Kenji Fukui (GM, Solar Energy Development Division, Corporate Solar Energy Group, Kyocera), Ms. Sabrina Schmidt-Koschella (Deputy Director-General, German Institute Taipei), Mr. Michael Wen (Executive Vice President, Corporate Banking Group, Cathay United Bank)
- Attendee: 160+
PV Technology Symposium

- Date & Time: 08:30 – 12:00, Thursday, September 20, 2018
- Forum Chair: Dr. Walt Huang (Chairman, SEMI PV Technology Symposium SIG / Vice President, Business Development BU, URE)
- Moderators: Mr. Nai Tien Ou (Member, SEMI PV Technology Symposium SIG / Assistant Vice President, URE), Dr. Joeng-Shein Chen (Member, SEMI PV Technology Symposium SIG / Chairman, TeraSolar)
- Speakers: Dr. Li-Song Zhou (CTO, Flex Solar), Mr. Andy Chin (R&D manager, Tong Wei), Mr. Morgan Kuo (Consultant, PV Market Strategy & Technology Consulting, WisolPro), Mr. Frank Liang (Taiwan, Country Sales Director, SolarEdge), Dr. James Ma (Senior Product Development Specialist, 3M), Mr. Harry Apostoleris (Researcher, Masdar Institute, Khalifa University), Dr. Hwen-Fen Hong (Physics Division Deputy Director, INER), Dr. Teng-Yu Wang (Senior Researcher, ITRI)
- Attendee: 125+
Quality Roundtable

- Date & Time: 13:30 – 16:50, Thursday, September 20, 2018
- Moderators: Michael Fuhs (Editorial Director, PV Magazine), Dr. Jay Lin (Chief Consultant, PV Guider)
- Speakers: Mr. Ann Chou (VP, HENGS), Dr. Hongjie Hu (China PV Downstream Technical Leader & Market Development Manager, DuPont), Dr. Jay Lin (Chief Consultant, PV Guider), Ms. Karin Krauß (R&D Project Manager, Rehm), Mr. K.H. Chen (Co-Founder & Executive Director, Sinogreenergy), Mr. Fuqin Xiao (Vice General Manager & CTO, Sungrow), Mr. Sebastian Petreschek (Vice General Manager, Head of Independent Engineering Asia, Solar Greater China, TÜV Rheinland), Mr. Sascha Rossmann (Vice General Manager, Winaico), Mr. Tony Yen (General Manager, Willis Taiwan)
- Attendee: 110+
Green Finance and Insurance Tutorial – PV

- Date & Time: 09:00 – 12:00, Friday, September 21, 2018
- Moderator: Dr. Lih-Chyi Wen (Director, Chung-Hua Institution for Economic Research)
- Speakers: Dr. Sheng-Pen Peng (Researcher, TABF), Mr. Woody Hsieh (VP - Project Management, Cathay United Bank), Mr. Setta Verojporn (Northeast Asia Solar Account Leader, Mott MacDonald), Mr. Bryan Leu (Vice President, Corporate Banking Division, Bank SinoPac)
- Attendee: 60+
Offshore Wind Energy Summit – Leadership and Prospects in the Asia Pacific Offshore Wind Energy Market

• Date & Time: 09:00 – 11:40, Wednesday, September 19, 2018
• Moderator: Dr. Tze-Luen Alan Lin, Deputy Executive Director, Office of Energy and Carbon Reduction, Executive Yuan
• Welcome Remarks: Mr. Kuang- Yau Chang (Deputy Mayor, Taichuang City Government), Mr. Ming-Ku Wei (County Magistrate, Changhua County), Mr. Jong-Chin Shen (Minister, MOEA)
• Speakers: Dr. Ren-Chain Wang (Deputy General Director, Green Energy and Env. Research Laboratories, ITRI), Mr. Yu-Foong Chong (Senior Business Development Manager, innogy SE), Mr. Masaharu Itoh (Director, New Energy Technology Department, NEDO)
• Attendee: 220+
Offshore Wind Energy Summit – Dialogues on the Development of Wind Turbine and Marine Engineering Technologies

- Date & Time: 13:30 – 17:05, Wednesday, September 19, 2018
- Moderators: Dr. Chiu-Feng Lin (President, MIRDC), Mr. TY Wang (Sinotech Engineering Consultants)
- Speakers: Mr. Matthias Bausenwein (Chairman, Ørsted), Mr. Jesper Krarup Holst (CEO, CIP), Mr. Ray TSAO (Senior Sales Manager, GE Renewable Energy), Mr. Takashi Matsunobu (Associate Director, Hitachi), Mr. Thomas Karst (CSO, MHI Vestas), Mr. Niels Steenbergen (Executive General Manager, SGRE), Mr. Hua-Yu Lin, Director (Metal and Mechanical Industries Division, IDB, MOEA), Mr. Elvin Sng (Commercial Manager, Boskalis), Mr. Jens Hansen (Business Development Director, Geosea), Mr. Philip HAMELS (Business Development Manager, Offshore Renewables JDN)
- Attendee: 200+
Offshore Wind Energy Summit – Laying Foundation for an Inspection and Verification Framework to Facilitate Steady Growth of the Industry

- Date & Time: 09:00 – 12:00, Thursday, September 20, 2018
- Moderator: Mr. Men-Chieh Hsieh (Senior Technical Specialist, BSMI)
- Welcome Remarks: Mr. Ming-Jong Liou (Director General, BSMI, MOEA)
- Speakers: Mr. Men-Chieh Hsieh (Senior Technical Specialist, BSMI), Mr. Per Enggaard Haahr (Regional Manager APAC, Renewables Certification, DNV), Mr. Daniel Bossert (TÜV NORD), Mr. Yu-Ti Jhan (Manager of Wind Energy Section, Planning Department, CR Classification Society), Mr. Roger Tseng (Partner & Certified Accountant, Ernst & Young)
- Attendee: 100+
Offshore Wind Energy Summit – Talent Incubation and Passing on the Experience: Matching the Right Persons to the Right Roles

- Date & Time: 13:30 – 16:30, Thursday, September 20, 2018
- Moderator: Dr. Mao-Hsiung Chiang (Department Chair & Professor, NTU)
- Speakers: Adam Wade (Director, NextWave), Cherish Yew (Senior Consultant, NextWave), Ms. Lily Liao (Senior Sales Manager, TUV Rheinland), Mr. Albert Dai (Executive Secretary, Kaohsiung Marine Technology Industrial Innovation Zone Promotion Office), Mr. Vincent Tsai (President, Taiwan International Windpower Training)
- Attendee: 130+
Green Finance and Insurance Tutorial – Linking Up with International Market and Enabling Sustainable Green Finance of Taiwan Offshore Wind Energy

- Date & Time: 13:30 – 16:30, Friday, September 21, 2018
- Moderator: Dr. Jerry S. Lin (Director of Financial Research Institute, TABF)
- Welcome Remark: Dr. Hank C.C. Huang (President, TABF)
- Speakers: Dr. Jerry S. Lin (Director of Financial Research Institute, TABF), Mr. Mark Giulianotti (Managing Director, GIG), Dr. Chia-Wei Wang (Director of Overseas Business Institute, TABF), Mr. Sean McDermott (GM, NPI), Ms. Karen Wang (Associate Director, Aon)
- Attendee: 80+
Hydrogen Energy Industry Trend Forum

- Date & Time: 09:00 – 12:00, Thursday, September 20, 2018
- Moderator: Dr. Der-Ray Huang (President, THIDA)
- Speakers: Dr. Der-Ray Huang (President, THIDA), Mr. David Barnett (Business Development, Wrightbus), Mr. Andrew Cornforth (Chief Representative, thyssenkrupp), Ms. Athena Lin (Project Manager, Marketing & Sales Department, Asia Pacific Fuel Cell)
- Attendee: 100+
Date & Time: 09:00 – 11:50, Friday, September 21, 2018
Moderators: Dr. Hong-Tzer Yang (President, TSGIA / Professor and Chairman, Department of Electrical Engineering, NCKU)
Welcome Remarks: Dr. Chung-Chieh Lin (Commissioner, Department of Economic Development, Taipei City Government)
Speakers: Dr. Men-Shen Tsai (Professor, Institute of Automation and Technology, NTUT), Mr. Chi-Han Chiang (Manager, NRI), Mr. Geoffrey Dai (Project Manager, Delta), Dr. Ting-Kuan Li (Manager, Department of Hydrogen, Chung-Hsin Electric & Machinery), Mr. Danny Lu (VP of Procurement and Manufacturing, Powin), Dr. Paul Ai (Director, Delta)
Attendee: 140+
Partner Program: Accelerating the Renewable Energy Future in Taiwan

- Date & Time: 13:00-17:00, Wednesday, September 19, 2018
- Organizer: DNV GL Singapore Pte. Ltd.
- Attendee: 30+
Partner Program: Bureau of Energy, Ministry of Economic Affairs

- Date & Time: 13:00-16:50, Wednesday, September 19, 2018
- Advisor: BOE, MOEA
- Organizers: PVs Promotion Office, Green Energy and Environment Research Laboratories of ITRI, SEMI
- Attendee: 120+
Partner Program: Chinese Testing and Certification Association

- Date & Time: 08:00 - 17:00, Thursday, September 20, 2018
- Advisor: BSMI
- Organizer: CTCA
- Attendee: 105+
Partner Program: Industrial Development Bureau, Ministry of Economic Affairs

- Date & Time: 13:30 - 16:30, Thursday, September 20, 2018
- Advisor: IDB, MOEA
- Organizer: ITRI
- Co-organizers: TPVIA, SEMI
- Attendee: 120+
Partner Program: Energy Storage System for Tomorrow and Taiwan Seminar

- Date & Time: 13:30 - 16:30, Thursday, September 20, 2018
- Organizer: SAMSUNG SDI CO. LTD.
- Attendee: 69+
from Press Conference 100+

from Opening Ceremony 100+

from Forums and Events 100+

News Broadcasted on TV 50+

from Partners & Exhibitors 160+

over 400 news published within 4 days!

(reprint stories are excluded)
Media Exposure – SEMI FB

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<th>July-Sept</th>
<th>Videos</th>
<th>Articles</th>
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Media Exposure – SEMI Line@

$21 (五) 最後一天! Energy Taiwan 台灣國際智慧能源週

今早還是好多人趕週末觀展，最後一天的精彩展覽及論壇，錯過就只能擔心肝神明年10月囉！

【好康報報 – Lucky Draw 至罰不打鉛點票票獎勵你！】

等你來現場抽大獎！🎉

時間：下午18:00 PM

地點：南港展覽館一館/展位 #K1325

【展覽資訊】https://goo.gl/fmWukb

【論壇資訊】https://goo.gl/kyzM7

 ENERGY TAIWAN 台灣國際智慧能源週

19-21 SEPT 2018 台北南港展覽館1館

觀展登錄

離岸風電產業高峰會

下午 10:30

@ ENERGY TAIWAN 台灣國際智慧能源週論壇

下載：掛布、活動消息、Keep
## Media Exposure – SEMI EDM

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<th>2018</th>
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<tr>
<td>Total of Submission</td>
<td>10 times</td>
<td>10 times</td>
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<tr>
<td>Avg. Open Rate</td>
<td>17.2%</td>
<td>15.3%</td>
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Media Exposure - Newspaper

Digitimes

工商時報

經濟日報
Media Exposure – Google key words

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<td>2,410</td>
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Media Exposure – e-media
智慧能源週落幕 太陽能類股齊揚

台灣再生能源前景看好！智慧能源週登場

台灣全力推動離岸風電 開創綠能產業商機

ETtoday 新唐人亞太台 東森新聞
Media Exposure – e-banner
Media Exposure – TV
Media Exposure – Youtube & FB

实现能源转型 蔡总统: 现是投资最佳时机

https://www.youtube.com/watch?v=qOWsD_Hi3Lk&feature=youtu.be
Thank you!

SEMI

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Email: gwu@semi.org